

MEREDITH COLLEGE SCHOOL of BUSINESS

MBA

APPLICANT ESSAY QUESTIONS

Please answer each of the following questions. A separate sheet may be used.

1. What prompted you to seek a Meredith MBA degree at this time? Describe your career aspirations and how you expect a Meredith MBA to help you attain your career goals? (minimum 250 words)
2. Describe a project at your job that had either a successful or unsuccessful outcome. In retrospect, what skills do you think would have helped you handle it more effectively? Why? (minimum 250 words)
3. **(Optional)** Please address any other matters that might help the Admissions Committee in considering your application. (minimum 250 words)