

Dear Friend of Meredith College,

Because you made a commitment to Meredith through your support of The Meredith Fund during the 2007-08 fiscal year, I have developed this investor report as a way of showing not only my gratitude but also showing my commitment to you. I am excited to be able to share with you the tremendous impact and power of your Meredith Fund gift and the many ways your gift is being put to use.

I hope you will enjoy this report and invite you to contact Jane Mitchell, director of The Meredith Fund, at (919) 760-8060 or mitchelj@meredith.edu if you would like any additional information.



Maureen A. Hartford, President

The Meredith Fund

As a private college, Meredith relies on the support of alumnae, trustees, parents, students, faculty, staff and friends like you to help provide the resources necessary to ensure our students access to a transformative liberal arts education. As a result, those unrestricted annual gifts we call The Meredith Fund are vital to the success of the College.

The Meredith Fund touches each member of the Meredith community and enhances every aspect of the College. It provides essential resources for financial aid, makes it possible for Meredith to provide competitive salaries and benefits for our outstanding faculty and staff, funds the maintenance and growth of our beautiful and vibrant campus, and allows us to continue to develop innovative programs and adopt new technologies.



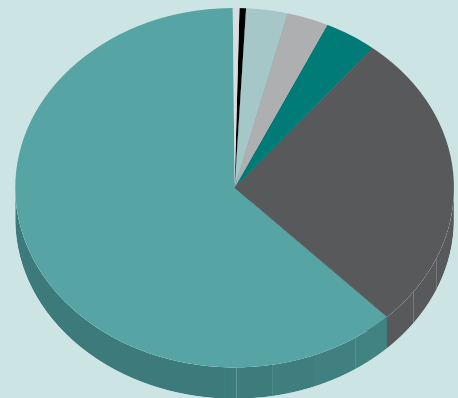
Investor Report

Last year's Meredith Fund goal was \$740,000. We raised \$715,542.31 or 96.7% of our goal.

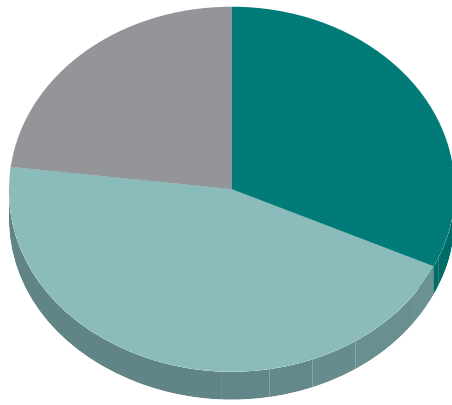
Despite falling short of our financial goal, 2007-08 giving to The Meredith Fund showed an increase in donors. In 2006-07, 3,228 people made a gift to the annual fund, while 3,361 did in 2007-08. Twenty-two percent of alumnae gave in 2007-08.

Total # of gifts:	4,219
Average gift \$:	\$166.41
Total \$ raised:	\$715,542.31
Cash:	\$664,132
Bequest:	\$11,548
Matching Gift:	\$26,425
Other:	\$13,437.31

% of Gifts by Amount – Includes Matching Gifts

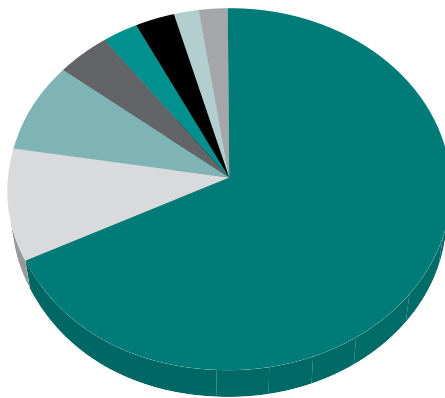


- Over \$5,000: 0.5%
- \$4,999-\$2,500: 0.5%
- \$2,499-\$1,000: 3%
- \$999-\$500: 3%
- \$499-250: 4%
- \$249-\$100: 27%
- \$99-\$1: 62%



Gifts under \$100 accounted for 62.3% of The Meredith Fund revenue
Graph shows breakdown of those gifts

- \$99.99-\$50: **32%**
- \$49.99-\$25: **45%**
- \$24.99-\$1: **23%**



% of Donors by Constituency

- Alumna: **68%**
- Donor Advised Funds, Corporation, Foundation: **10%**
- Trustee: **8%**
- Friend: **4%**
- Parent, Former Parent: **3%**
- BSC, Church: **3%**
- Faculty, Staff & Former: **2%**
- Bequest: **2%**

Why The Meredith Fund Matters

The Meredith Fund supports a variety of infrastructure and programming costs. To help you visualize how your support is used, here are some of our daily operating costs:

A day of....

Employees' health insurance	\$4,990
Electricity – campus wide	\$2,726
Grounds maintenance	\$1,179
Campus security	\$1,252
Student assistants in library	\$ 280
Telephone service	\$ 215
Water	\$ 179